

**IF YOUR HIGH DEDUCTIBLE MEANS YOU'RE PAYING A HIGH PRICE...**

## **YOU MAY BE ABLE TO SAVE 40% ON INSULIN**

If you're in a high-deductible plan, you may be required to pay the full retail price of your insulin at some point during the year. Now, through Lilly's discount program, you may be able to reduce your cost at **BlinkHealth.com**.

- Up to **40% off** your insulin (see next page for full list of products)
- Acceptance nationwide at **thousands of pharmacies**
- No membership fees

### **WHAT YOU NEED TO KNOW**

- Please **consider your current prescription insurance coverage each month** before using this program.
- Buying your insulin through this program **may not count toward your deductible**.
- **Once your deductible has been met**, it may be less expensive to go through your insurance company.

## **SAVE AGAIN AND AGAIN**

You may save money on your prescription whether you have insurance or not. And you can use this Lilly discount program for refills as well as for new prescriptions. Each time you fill a prescription, please compare your cost with this program to your prescription insurance options before deciding.

### **NEW PRESCRIPTION?**

You can fill your prescription at the participating pharmacy, or your doctor can call in the prescription or e-prescribe. If you are unsure about how much insulin to purchase through this program, check with your doctor or pharmacist first.

### **EXISTING PRESCRIPTION?**

Request your refill from a participating pharmacy and ask your pharmacist to process Blink as the primary payer (this just means you've already paid online).

### **HOW DOES IT WORK?**

**Simply follow these 5 steps:**



**STEP 1:** Visit **BlinkHealth.com** or download the app to search for your medication



**STEP 2:** Pay for your prescription online



**STEP 3:** Print out your Blink card or use the app. It will also be texted to you



**STEP 4:** Go to a pharmacy in the Blink Health network to pick up your prescription



**STEP 5:** Show your Blink card to the pharmacist and pay nothing additional

# WHICH INSULINS FROM LILLY\* ARE COVERED?

GET UP TO 40% OFF†:

*Humalog*

insulin lispro injection  
100 units/mL

*Humalog* 200<sup>units/mL</sup>  
KwikPen®

insulin lispro injection  
200 units/mL

*Humalog*<sup>mix</sup> 75/25™

75% insulin lispro protamine suspension  
25% insulin lispro injection  
100 units/mL

*Humalog*<sup>mix</sup> 50/50™

50% insulin lispro protamine suspension  
50% insulin lispro injection  
100 units/mL

**Humulin® R**

REGULAR insulin  
human injection, USP  
(rDNA origin)

**Humulin® N**

NPH  
human insulin (rDNA origin)  
isophane suspension

**Humulin® 70/30**

70% human insulin isophane suspension  
30% human insulin injection  
(rDNA origin)

  
**basaglar®**  
insulin glargine injection  
100 Units/mL

\*Basaglar is co-promoted with Boehringer Ingelheim.

†Savings apply to vials and KwikPen® devices.

## ACCEPTED AT PHARMACIES ACROSS THE COUNTRY

These discounts are available nationwide at thousands of pharmacies, including many popular choices in your neighborhood. Visit [BlinkHealth.com/Pharmacies](http://BlinkHealth.com/Pharmacies) for the complete list and to find a pharmacy near you.



For on-the-go access, download the Blink Health mobile app to your Android or iOS device.

**This offer expires 12/31/2017.**

This program is not insurance. Offer void where prohibited by law. **This offer is void for patients whose prescription claims are eligible to be reimbursed, in whole or in part, by any governmental program, including, without limitation, Medicaid, Medicare, Medicare Part D, Medigap, DOD, VA, TRICARE/CHAMPUS, or any State Patient or Pharmaceutical Assistance Program.**

Available only in the US for residents of the US. This offer is not valid with any other program, discount, incentive, or similar offer involving Humalog®, Humalog® U-200 KwikPen®, Humalog® Mix75/25™, Humalog® Mix50/50™, Humulin® R, Humulin® N, Humulin® 70/30, or Basaglar® KwikPen®. All references to discounts are based on the Wholesale Acquisition Cost, which can change at any time. This offer may be terminated, rescinded, revoked or amended by Lilly USA, LLC at any time without notice.

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